

# Video SEO - Upload Checklist

VideoSeoServices.com

## 9 POINT UPLOAD CHECKLIST

Assuming you know the keywords you are targeting, you can now follow this simple 9 step process to improving rank on your YouTube videos every time.

1. Have your Title, Description and Tags Ready To Go:   
Prepare a notepad doc. with the Headline, Description and Tags details, ready for when you upload your video and thumbnail
2. Optimizing your folder and 'video file name' your keywords:   
Name the folder containing your video 'your-main-keyword'. Right click on the video file and optimize the file properties based on your keywords. Don't keyword stuff!
3. Create and Optimize a Custom Thumbnail: If your account is [verified](#) you may be able to upload a custom thumbnail. Keyword optimize image properties
4. Upload Your Video As **Unlisted or Private**: Add all the info above
5. Optimize Your Video Transcript: Name the file your keyword and upload
6. Add: video, channel, subscribe, linked annotations
7. **Now Make Your Video "Public"!!**
8. Bookmark and Share Your Video Content IMMEDIATELY!   
Create accounts on theses sites and use the share section below your YT video

Share this video

Embed

Email



9. Backlinking and Traffic - The Lifeblood to Everything Online   
To get ranked, to get the right traffic, you need to have the correct mixture of backlinks pointing back to your content from high authority domains.

Once bookmarked, start your drive for page one with the same 'High Authority and High Page Rank Backlinks' that we use. Click here to get ranking: [VideoSeoServices.com](http://VideoSeoServices.com)

Please [submit any questions you may have here](#) YouTube Education Center - <http://www.youtube.com/yt/creators/education.htm>